



COVERSPORTS **BRANDING AND GRAPHICS PRODUCTS**

AMERICAN CRAFTSMANSHIP

Skilled work takes time to learn. Most of our production team has been with CoverSports for over a decade, with many following parents and grandparents into the trade.



THE POWER OF BRANDING

Branding products create athletic spaces that feel professional, spirited, and memorable. They elevate the experiences of fans and players alike, and distinguish your facility from all the rest. In an era where recruiting and fan engagement are becoming ever more important, branding products are a valuable investment.

Flags and banners evoke spirit and pageantry while highlighting achievement and heritage. Graphics add an air of professionalism to your facility and extend your brand and spirit to nearly any surface. Put together, these products can:



Increase team spirit and pride



Support recruiting and fan attendance



Energize athletes and honor top performers



Bring in revenue through sponsors

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ABOUT COVERSPORTS



WE AT COVERSPORTS TRACE OUR ROOTS BACK TO D.C. HUMPHRYS, A COMPANY FOUNDED IN 1874 TO MANUFACTURE COVERS FOR CONESTOGA WAGONS.

We are one of the oldest continuously manufacturing companies in Philadelphia, owned and managed by six generations of two families over our 150-year history. While our product line has evolved into athletic textiles and printing, we continue to provide the “old-fashioned” customer service that has kept us in business for a century and a half.

HOW WE WORK

- Rush service available
- Proofs on every order
- In-house design services
- Custom-made products
- Nationwide installation

WHAT WE DO

Beyond our branding and graphics products, CoverSports engineers and produces a wide variety of premium products for sports facilities, including:

Field & Stadium Covers

Rain tarps, turf blankets, infield covers, sideline tarps, and stadium turf protectors.

Gym & Indoor Surface Protection

Gym floor covers, runners, and carpet tiles.

Fence Windscreens and Privacy Screens

Custom printed windscreen systems for courts and fields.

Padding & Safety Mats

Custom wall padding, goal post pads, crash pads, and indoor/outdoor protective padding.

Installation

We coordinate delivery and installation nationwide, from a few banners to full stadium padding.

Measuring

For our more complex products, we can send a team to measure your facility prior to manufacturing.

BANNERS: POLE & GIANT



BUILT TO BE SEEN



STREET POLE BANNERS

Extend your facility's branding into the parking lot and surrounding campus. Display star players, accomplishments, upcoming events, or your team's logo. Street pole banners offer a unique opportunity to reach a massive audience and advertise your organization, special event, or sports team.

Street Pole Banner Options

Standard Sizes	18"x36", 24"x36", 24"x48"
Non-Standard Sizes	Display, Silverback, and Stormflag are available in 48"x96" and 48"x108"
Style	Double-Sided
Fabrics	Display, Silverback, Stormflag Polyester, Vinyl
Mounting Options	Pole sleeves top and bottom, or pole sleeve top with tether

**OUR STREET POLE BANNERS
EXTEND YOUR BRANDING INTO
THE SPACES PEOPLE SEE FIRST.
THEY BUILD ATMOSPHERE.**



GIANT BANNERS

These banners grab attention. We can create them in almost any size, with fabrics for both indoor and outdoor use. Display events, achievements, or show off your team branding in an unforgettable way.

Giant Banner Options

Sizes	Custom: Up to 16' wide
Style	Single-Sided, Single-Reverse, or Double-Sided
Fabrics	Display, Stormflag Polyester, Windscreen, Nylon, Dacron
Wind Slits	Available upon request
Mounting Hardware	Available with purchase

Giant Banner Mounting Options

Heading Grommets, or D-rings	Reinforced strip for flagpole attachment with grommets or D-rings
Hem Finish	Grommets, Velcro, or D-rings for hanging options
Pole Pocket	Pocket for pole insertion with grommets for secure attachment
Webbing and Velcro	For wind resistance and durability

BANNERS: BREAKTHROUGH & CHAMPIONSHIP



START THE GAME WITH HYPE



BREAKTHROUGH BANNERS

Build hype before each home game. Fully customizable with team colors, logos, and sponsor graphics, our run-through banner gives your squad a grand entrance worthy of the occasion.

Breakthrough Banner Options

Standard Sizes	6'x8', 8'x10', 10'x12', 10'x20'
Finished Pockets	5" pockets, closed at the top, accept up to 1½" poles
Optional Hardware	For lower shipping costs, these banners can be folded and used with PVC poles from a local hardware store, or shipped with hardware included

Banner Attachment and System

D-rings sewn along the top secure the banner with ropes, keeping it taut and in place. Small Velcro strips connect the two banner halves, holding them flat until the team bursts through.

CHAMPIONSHIP BANNERS

Hang your championships from the rafters and show fans, prospects, and players what your program has achieved. Build a lasting tradition of excellence. Celebrate milestone wins, boost school spirit, and honor team success.

Championship Banner Options

Standard Sizes	3'x5', 4'x6', 4'x7', 4'x8', 5'x8'
Style	Vertical or Horizontal, Single-Sided or Double-Sided
Appliqué	Available option, see page 10-11

Common Championship Gym Banner Shapes



Swallowtail Pointed Straight Rounded Angled



"The overall product has received tons of praise and we are super proud of this banner representing our company."

Stephen Alan Gore, PE
President/Owner
Paritrave Innovations



**OUR CHAMPIONSHIP BANNERS
ARE DESIGNED TO PRESERVE
YOUR LEGACY FOR SEASONS
TO COME.**

FLAGS



⋮ ***LET YOUR TEAM SPIRIT FLY***



SPRIT FLAGS

Equip your cheer squad with attention grabbing flags, sure to inspire your fans and stoke support for your team.

Spirit Flags Options	
Sizes	3'x5' (6' pole), 4'x6' (9' pole), 5'x8' (9' pole)
Style	Single-Reverse or Double-Sided (with blackout liner)
Fabric	Stormflag, Nylon, Dacron
Appliqué	Available option, see page 10-11



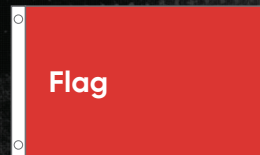
CHAMPIONSHIP FLAGS

Celebrate your team's greatest achievements with custom championship flags showcasing each title, year, and milestone.

Championship Flags Options	
Sizes	2'x3', 3'x5', 4'x6', 6'x10', 10'x15', 30"x50"; Custom sizes available
Style	Single-Reverse or Double-Sided (with blackout liner)
Fabric	Stormflag, Nylon, Dacron
Appliqué	Available option, see page 10-11

FLAG MOUNTING OPTIONS AND SHAPES

Heading Grommets, or D-rings	Reinforced fabric along the edge for pole attachment, with grommets or D-rings
Pole Pockets	3" pole pocket with leather tab for hook/screw attachment
Custom	Grommet placement varies by flag size and can be customized
Optional Hardware	Anti-furl aluminum pole: 6' or 9' with a rotating top



Flag



Burgee



Guidon



Pennant

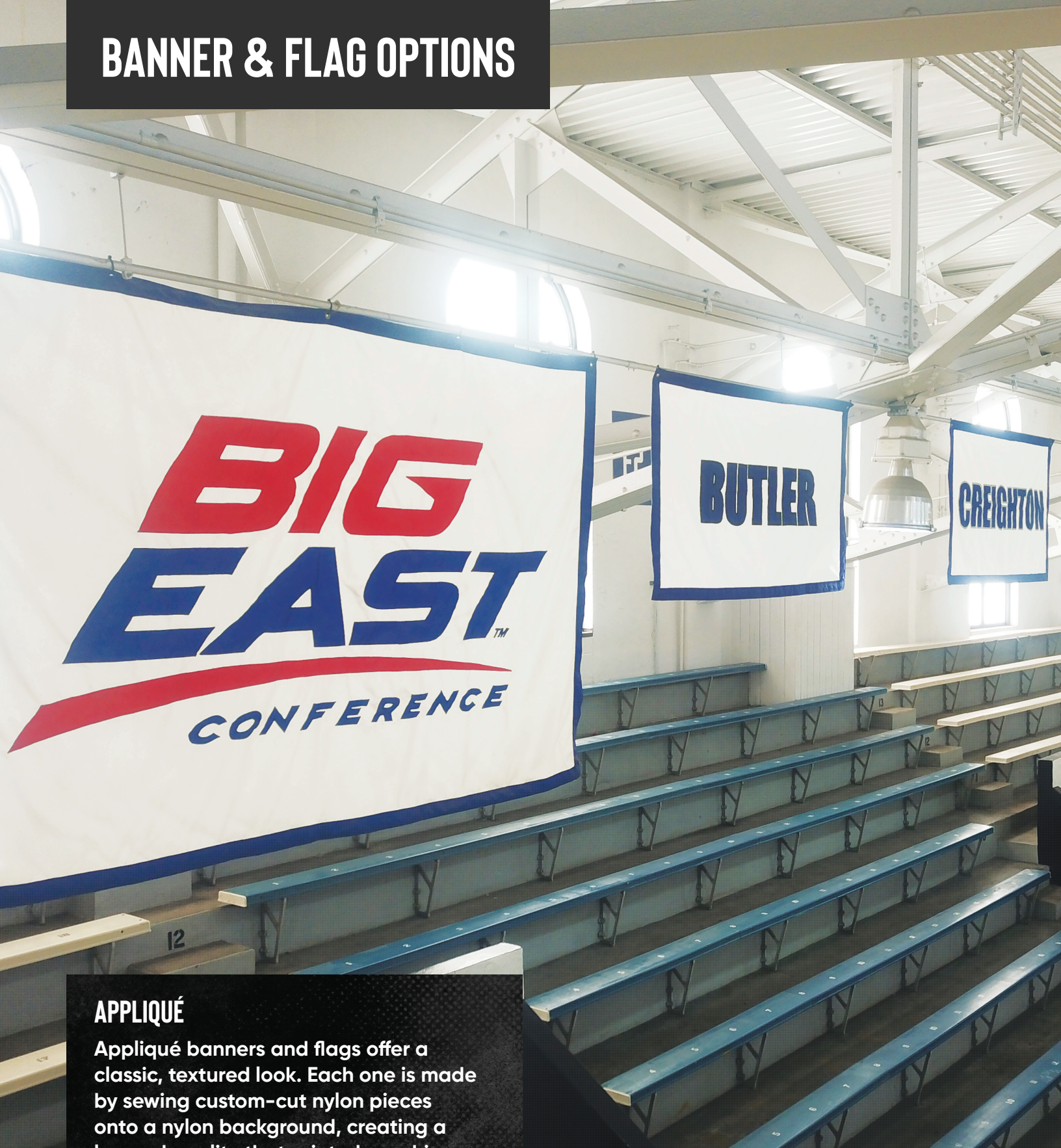
FEATHER FLAGS

Quick to set up and visible from a distance, feather flags are the perfect way to direct crowds during busy athletic events.

Feather Flags Options	
Sizes	7', 10', 13'
Style	Single-Reverse or Double-Sided



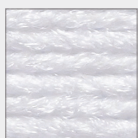
BANNER & FLAG OPTIONS



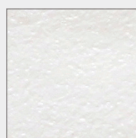
APPLIQUÉ

Appliqué banners and flags offer a classic, textured look. Each one is made by sewing custom-cut nylon pieces onto a nylon background, creating a layered quality that printed graphics cannot match. The result is a traditional, high-quality finish that stands out even at a distance. This process is heavily reliant on hand craftsmanship, and few manufacturers still offer it.

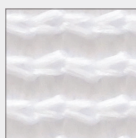
FABRIC OPTIONS



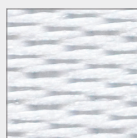
Display



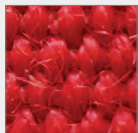
Vinyl



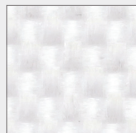
Stormflag



Silverback



Sunbrella



Nylon



Dacron

Banner and Flag Fabric Options

Display (220 gsm)

Lightweight, tight knit polyester-blend; great for sharp and vibrant printing (banners only)

Vinyl (610 gsm)

PVC-coated polyester; known for glossy printed colors and excellent outdoor durability

Stormflag (110 gsm)

Lightweight, durable, and waterproof polyester blend with wind-permeable fabric for smooth, free-flowing movement, ideal for single-reverse construction

Silverback (145 gsm)

Middle-weight polyester with a built-in blackout liner and a slight shimmer

Sunbrella (268 gsm)

Solution-dyed acrylic renowned for extreme outdoor durability and fade resistance

Nylon (100 gsm)

Used for appliqué: lightweight, durable, colorfast, and ideal for layering

Dacron (100 gsm)

A printable, affordable alternative to classic nylon, Dacron is non-absorbent and mildew resistant



WE OFFER
NATIONWIDE
INSTALLATION ON
PRODUCTS THAT
REQUIRE IT.



PRINTING OPTIONS

Single-Sided (Banners only)



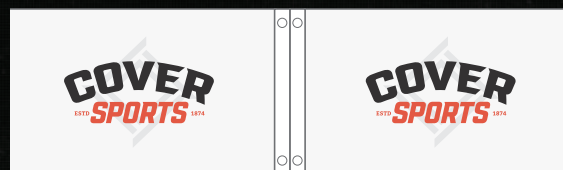
Single-layer lightweight fabric with a printed front and blank reverse.

Single-Reverse (Recommended for flags)



Single-piece design catches the wind, with reverse artwork on the back.

Double-Sided

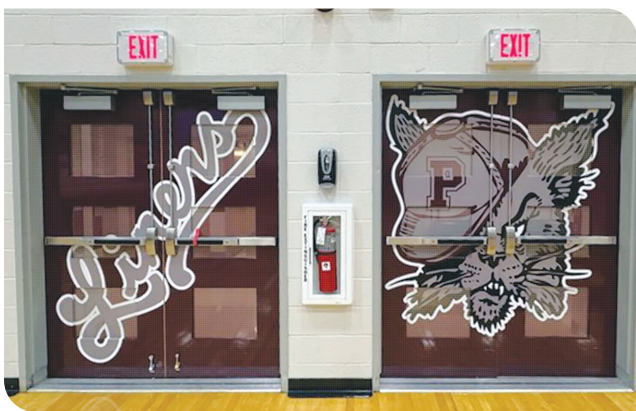


Two or more layers, typically with a blackout liner, ensuring the design reads correctly on both sides without bleed-through.

DOOR & WINDOW GRAPHICS



 ***LET YOUR FACILITY SPEAK***



DOOR GRAPHICS

Turn doors into high-visibility branding space for team identity, wayfinding, and room identification.

MAKE YOUR ENTRANCE A STATEMENT

Built for Busy Entrances

Designed for high-traffic areas and made to resist peeling, fading, and wear.

Easy to Update

A practical, non-permanent option for seasonal graphics and event branding.

Pair With Other Surface Graphics

Combine with window, wall, and floor graphics for a more cohesive branded environment.



WINDOW GRAPHICS

Available in 60%, 70%, 80% opacity perforated vinyl as well as solid vinyl to balance privacy, light transmission, and color vibrancy.

BRANDING & PRIVACY

Graphics Without Darkness

Perforated vinyl allows natural light in, and won't turn your window into a solid wall.

More Private From a Distance

Perforated vinyl allows some visibility through up close, but looks nearly solid from distance.

Easy to Change

Window graphics can be replaced or removed easily, making them great for temporary events.

Ideal for Entry Doors

Works well with door wraps on half-glass doors, adding coverage without blocking the view through the glass.

**FIRST IMPRESSIONS
START AT THE DOOR**

NEED HELP WITH THE DESIGN?

Our in-house graphic design team can bring your ideas to life.

FLOOR, SIGN, & WALL GRAPHICS

BRAND EVERY SURFACE



FLOOR GRAPHICS

Bring your branding to the floor with custom graphics for wayfinding, events, and sponsor displays. From directional decals to full basketball court graphics, floor graphics help your facility stand out. Court graphics are intended for short-term use only and are not recommended for permanent installation.

MADE FOR INDOOR AND OUTDOOR USE

We offer two types of vinyl floor graphics: one for smooth indoor surfaces like wood, tile, or concrete, and another for rough outdoor surfaces like brick. Both are digitally printed, slip-resistant, and built to withstand heavy traffic.

CUSTOM SHAPES AND SIZES

Have an area in mind? Our graphics team can design something that fits.

ACRYLIC SIGNS

Ideal for entrances, locker and training rooms, wayfinding, facility branding, sponsor recognition, and achievement displays.

ADD DIMENSION

Great with Wall Graphics

Acrylic signs stand out alone, but become striking with vinyl wall graphics for a 3D display.

Any Shape and Size

Custom-cut signs can be made up to 48" x 48".

Low Maintenance

Acrylic signs are lightweight, durable, and can be installed almost anywhere.

Add LED Backlights

Backlighting adds depth, separation, and visibility to printed acrylic signs.



SILICONE EDGE GRAPHICS

High-resolution fabric prints finished with a thin silicone strip around the edges. This strip fits snugly into the groove of a custom-fabricated aluminum frame, resulting in a frameless appearance.

INSTALL ONCE, REFRESH EASILY

Easily Swap In New Graphics

Swap out seasonal displays or event graphics without replacing the frame.

Three Versatile Display Options

Can be wall-mounted, freestanding, or suspended from the ceiling.

Optional Backlighting for Added Impact

Backlight your graphics with LED lighting for greater vibrance and visibility.

Always Smooth, Never Sagging

The fabric is tensioned evenly from edge to edge for a smooth, wrinkle-free display.

WALL GRAPHICS

Wall graphics bring color, identity, and visual impact to hallways, locker rooms, gyms, dugouts, and other high-visibility spaces.

GRAPHICS FOR ANY SURFACE

Two vinyl wall graphic materials are available: one for smooth surfaces, and one for rough surfaces, including cinder block. These graphics are durable, resist peeling, and they are easy to clean with common supplies.



**BUILD SPIRIT. HONOR ACHIEVEMENT.
STRENGTHEN RECRUITING.**

WRAPS & BACKDROPS



SHOW PRIDE, NOT STRUCTURE



BLEACHER WRAPS AND ENCLOSURES

Our custom bleacher enclosures block access beneath bleachers, improving safety, reducing vandalism, and creating a cleaner, more professional look.



A BETTER LOOK, WITH BUILT-IN BRANDING

Bleachers are a huge surface that can either be an eyesore or a canvas for branding and sponsorships.

**TURN THE BACK OF YOUR
BLEACHERS INTO A
GIANT CANVAS.**



Bleacher Enclosure Options

Indoor Fabric	13 oz. soft-knit polyester
Outdoor Fabric	16 oz. ArmorMesh windscreen
Custom Fit	These are made to your measurements, assuring a precise fit regardless of the shape of your bleachers
Grommet Attachment Points	Grommets are installed around the top and side edges of these enclosures for attachment to your bleachers
Retractable Bleacher Compatibility	Indoor bleacher enclosures are designed to remain attached to retractable bleachers during deployment.



“We looked into a few other companies. CoverSports provided outstanding customer support. The cost was comparable but the support and quick fulfillment of order were the main reason for working with CoverSports.”

Luke Mauricio
California Baptist University

TABLE COVERS

A professional and polished way to showcase your brand or direct crowds at events and conferences.

STAND OUT FROM THE CROWD

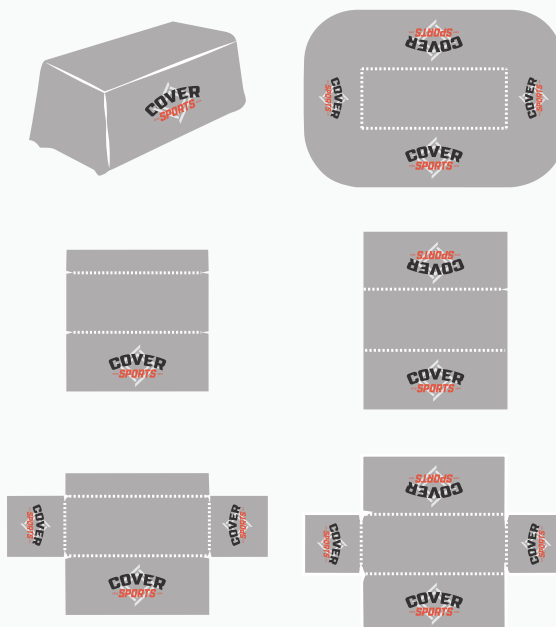
Whether building brand presence, school spirit, or community engagement, showcasing your logo and mission statement is a powerful way to connect with your audience.

FIND THE RIGHT LINE

No one likes waiting in the wrong line. Help people get where they need to go by clearly labeling service tables and stations.

Table Covers Options	
Sizes	Available in five standard shapes for 6' or 8' tables, with custom sizing options
Fabric	Display (220 gsm) polyester; great for printing, with very little stretch
Finishing	All table banners are hemmed with a double needle
Care	Covers are machine washable

Table Skirt Shapes





MEDIA BACKDROPS

Whether featuring a step-and-repeat design or a bold image, backdrop banners create an eye-catching background for events, displays, and photo ops. Highlight sponsors or create a clean, polished photo backdrop.

CONTROL THE FRAME

Set the Tone at Pressers

A branded backdrop communicates professionalism and authority.

Pull Away from the Crowd

Backdrops at busy trade shows help you stand out, reduce visual clutter, and attract visitors to your booth.

PHOTO-READY FABRIC

Matte fabric reduces glare for clean broadcast and social shots.



Media Backdrop Options

Sizes	90"x90", 90"x120", 120"x120"
Fabric	Display (220 gsm) polyester
Style	Single-Sided
Hardware	Frame hardware available for purchase
Finishing	Dependent on hardware being used

**BRING THE LOGOS. WE'LL DESIGN
THE REST. STEP-AND-REPEAT
PATTERNS, HERO IMAGES, SPONSOR
WALLS, OR CUSTOM LAYOUTS.**

CALL OR EMAIL FOR A FREE PROOF.



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150+ YEARS OF AMERICAN TEXTILE MANUFACTURING

Gym floors and gym walls. Baseball fields and stadium walls. Football fields, sidelines and goal posts. Fences, fence-tops and railings. Golf greens and other special turf areas. Tracks and jump pits. Sports Flags and Banners, and more. Installed in all 50 states.